



125 West 55th St  
New York, NY 10019

|   |   |   |
|---|---|---|
| <b>Contract #</b> 25315859  | <b>Changes as of:</b> 9/23/2016 at 8:18 PM    | <b>Version:</b> Highlighting Revision 1 |
| <b>CPE:</b> 694/724/3910  | <b>Flight:</b> 9/27/16 - 10/3/16              | <b>Station:</b> EBNG                    |
| <b>Agency:</b> Hamburger Gibson Creative<br>1322 G St, Se<br>Washington, DC 20003 | <b>Advertiser:</b> Kim Myers for Congress     | <b>Market:</b> Binghamton               |
| <b>Product:</b> Candidate   | <b>Office:</b> WASHINGTON                     | <b>Total \$:</b> \$280.00               |
| <b>Agency Order #:</b> 5420160  | <b>Primary Demo:</b> Adults 35+               | <b>Total Spots:</b> 14                  |
| <b>Buyer:</b> Katowitz, Janet   | <b>Con Type:</b> POLITICAL/VOTE               | <b>Total CPP:</b> \$0.00                |
| <b>Salesperson:</b> BILL THOMAS<br>202-872-5880                                   | <b>Assistant:</b> BILL THOMAS<br>202-872-5880 | <b>Total GRP:</b>                       |
|   |   | <b>Separation:</b>                      |

| #  | Day/Time        | DP | Program               | Rate    | A35P Rating | Len | 9/27 - 10/3 |          |          |          |          |          |          | Total Spots | Total \$        | CPP           | GRP        |
|--|-----------------|----|-----------------------|---------|-------------|-----|-------------|----------|----------|----------|----------|----------|----------|-------------|-----------------|---------------|------------|
|  |                 |    |                       |         |             |     | 9/27        | 9/28     | 9/29     | 9/30     | 10/1     | 10/2     | 10/3     |             |                 |               |            |
| 1  | Sa 1p-2p        |    | Heartland             | \$5.00  | 0           | 30  | 0           | 0        | 0        | 0        | 1        | 0        | 0        | 1           | \$5.00          | \$0.00        | 0.0        |
| 2  | Su 2p-2:30p     |    | Made in Hollywood     | \$5.00  | 0           | 30  | 0           | 0        | 0        | 0        | 0        | 1        | 0        | 1           | \$5.00          | \$0.00        | 0.0        |
| 3  | Su 2:30p-3p     |    | Made in Hollywood Now | \$5.00  | 0           | 30  | 0           | 0        | 0        | 0        | 0        | 1        | 0        | 1           | \$5.00          | \$0.00        | 0.0        |
| 4  | Su 3p-5p        |    | Movie                 | \$5.00  | 0           | 30  | 0           | 0        | 0        | 0        | 0        | 2        | 0        | 2           | \$10.00         | \$0.00        | 0.0        |
| 5  | Tu-M 10p-10:30p |    | Action News @ 10      | \$30.00 | 0           | 30  | 1           | 1        | 1        | 1        | 1        | 1        | 1        | 7           | \$210.00        | \$0.00        | 0.0        |
| 6  | Sa 10:30p-11p   |    | Seinfeld              | \$25.00 | 0           | 30  | 0           | 0        | 0        | 0        | 1        | 0        | 0        | 1           | \$25.00         | \$0.00        | 0.0        |
| 7  | Su 7p-9p        |    | CW Movie of the Week  | \$20.00 | 0           | 30  | 0           | 0        | 0        | 0        | 0        | 1        | 0        | 1           | \$20.00         | \$0.00        | 0.0        |
| Changes: Day/Time from Su 8p-10p to Su 7p-9p |                 |    |                       |         |             |     |             |          |          |          |          |          |          |             |                 |               |            |
| <b>TOTALS:</b>                               |                 |    |                       |         |             |     | <b>1</b>    | <b>1</b> | <b>1</b> | <b>1</b> | <b>3</b> | <b>6</b> | <b>1</b> | <b>14</b>   | <b>\$280.00</b> | <b>\$0.00</b> | <b>0.0</b> |



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| <b>Product:</b> Candidate   | <b>Office:</b> WASHINGTON                     | <b>Total CPP:</b> \$0.00                |                           |
| <b>Agency Order #:</b> 5420160  | <b>Primary Demo:</b> Adults 35+               | <b>Total GRP:</b>                       |                           |
| <b>Buyer:</b> Katowitz, Janet   | <b>Con Type:</b> POLITICAL/VOTE               |   |                           |
| <b>Salesperson:</b> BILL THOMAS<br>202-872-5880                                   | <b>Assistant:</b> BILL THOMAS<br>202-872-5880 | <b>Separation:</b>                      |                           |

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |                 |                   |
|----------------------|-----------------|-------------------|
| Date/Time            | Added by        | Comment           |
| 09/23/16 10:59 AM    | Denise Edmister | Line 7 tp is 7-9p |
| 09/23/16 10:44 AM    | System          | Notice Received.  |

| Competitive Information |                 |
|-------------------------|-----------------|
| <b>Market Budget:</b>   | <b>\$14,000</b> |
| <b>EBNG Share:</b>      | <b>2%</b>       |
| <b>Comment:</b>         |                 |
| <b>WBGH:</b>            | <b>11%</b>      |
| <b>WBNG:</b>            | <b>64%</b>      |
| <b>WBPB:</b>            | <b>1%</b>       |
| <b>WICZ:</b>            | <b>7%</b>       |
| <b>WIVT:</b>            | <b>15%</b>      |

| Daypart Summary |             |           |                 |            |            |
|-----------------|-------------|-----------|-----------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars         | CPM        | GIMP       |
|                 | 100%        | 14        | \$280.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>14</b> | <b>\$280.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                 |
|-----------------|-----------|-----------------|
| Month           | Spots     | Dollars         |
| 2016-Oct        | 14        | \$280.00        |
| <b>Total</b>    | <b>14</b> | <b>\$280.00</b> |

| Transaction History |                  |                 |           |       |       |          |             |  |
|---------------------|------------------|-----------------|-----------|-------|-------|----------|-------------|--|
| Trans               | Created/Received | Created by      | Status    | Spot+ | Spot- | \$ Chg   | Contract \$ | Comment  |
| Revision            | 9/23/16 8:18 PM  | BILL THOMAS     | Revised   |       |       | \$0      | \$280.00    | Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$280.00. 1 buyline added or modified. |
| Makegood 1          | 9/23/16 10:59 AM | Denise Edmister | Confirmed |       |       | \$0      | \$280.00    |  |
| New                 | 9/23/16 8:16 AM  | BILL THOMAS     | Confirmed | 14    |       | \$280.00 | \$280.00    |  |

|                                  |   |
|----------------------------------|---|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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